

 BRAVEN

# Impact Report

2024-2025 SCHOOL YEAR

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Together with our higher education and employer partners, we're proving what's possible when you empower the next generation of leaders with the skills, networks, confidence, and experience necessary to launch a strong career.

RUTGERS UNIVERSITY-NEWARK

**Oscar Alvarado**



Compliance Examiner,  
National Futures Association

 Joshua Christie | Purpose Portraits

# What does this report cover?

Together with our dedicated partners, Braven is reigniting the promise of the American Dream.

By 2032, **we aim to serve 80,000 to 100,000** students, equipping 25,000 new undergraduates each year with the career-readiness skills, networks, confidence, and experience to thrive through the Braven model.

So far we've helped to empower nearly **14,000 Fellows across the country**—and we're just getting started. In this report, we shine a spotlight on the powerful journeys of these remarkable leaders as we explore **five critical questions about Braven's impact**:

- 1 Are our Fellows securing quality career outcomes that put them on the path to the American Dream?
- 2 Are we impacting more students and maintaining program quality?
- 3 Are we supporting Fellows to secure internships and complete college?
- 4 Are our Fellows developing the career readiness skills, networks, and confidence needed for success?
- 5 Are we building employer and higher education partnerships with true shared value?



DELAWARE STATE UNIVERSITY  
**Eunica Samuels**

Master's in Forensic Molecular Biology,  
George Washington University



Kat Goduco



SPELMAN COLLEGE  
**Maya Daniels**

Peace Corps Member,  
Vietnam

# Why our work matters

Only about one quarter of the 1.4 million students who are the first in their family to go to college or who have limited financial resources will graduate and secure a strong first job or enter graduate school.<sup>1</sup>

That's about one million students every single year who aren't on the path to the American Dream.



GRADUATE & SECURE A STRONG JOB OR ENTER GRADUATE SCHOOL

~ 400k

ARE NOT ON THE PATH TO THE AMERICAN DREAM

~ 1 million

1.4 million

STUDENTS WITH LIMITED FINANCIAL RESOURCES OR THE FIRST IN THEIR FAMILY TO ATTEND COLLEGE

# Mission

In collaboration with our higher education and employer partners, Braven empowers promising college students with the skills, networks, confidence, and experience necessary to transition from college to strong economic opportunities, which lead to meaningful careers and lives of impact.

# Vision

The next generation of leaders will emerge from everywhere.

# The Braven Equation

In combination with students earning a four-year degree, Braven seeks to support career readiness, thereby ensuring students graduate ready to secure a first strong opportunity.

Braven refers to the sum of these four career-readiness factors as the Braven Equation.



## Career-Ready College Graduate

Who Secures a Strong First Opportunity or Attends Graduate School within 6 Months of Graduation

# The Braven Experience

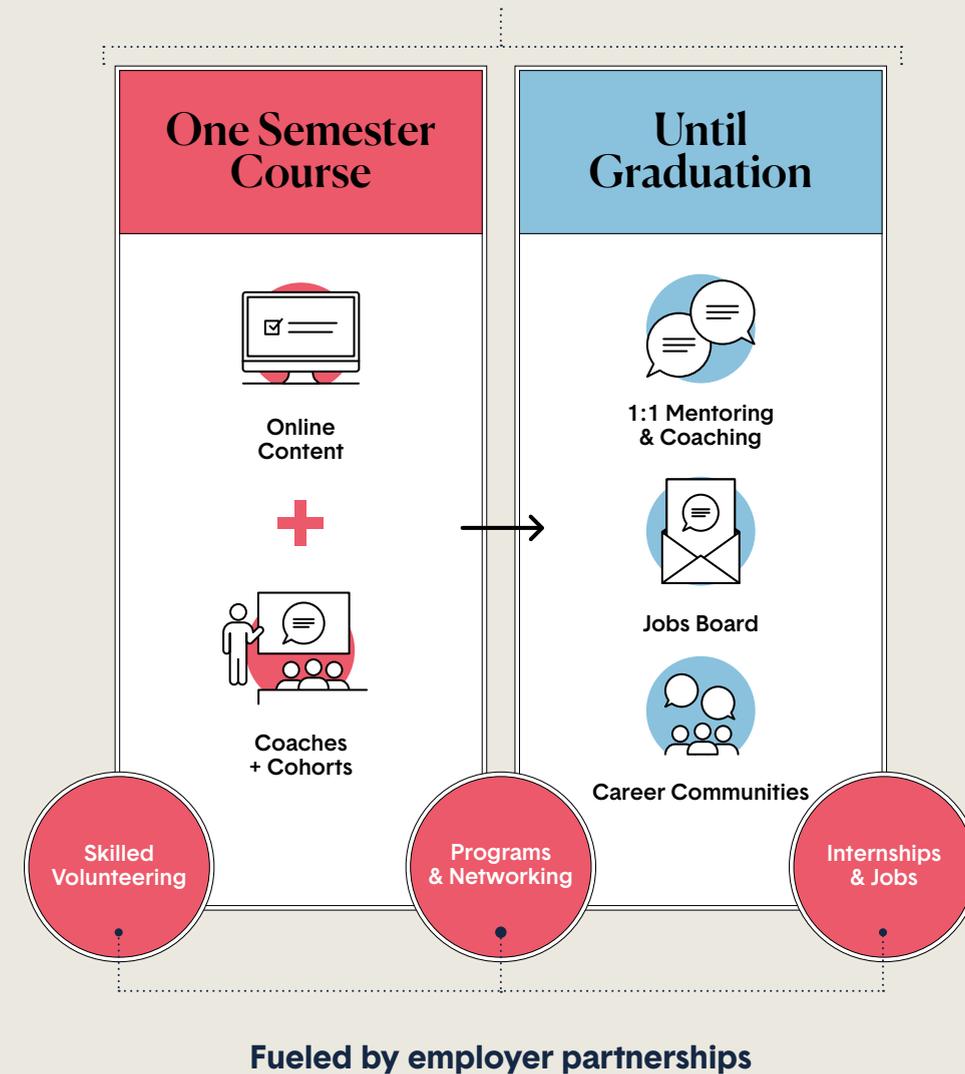
Braven empowers promising college students on their paths toward quality economic opportunities through a semester-long, cohort-based course—developed with input from our higher education partners and faculty—and support that extends beyond the course, continuing through six months after college graduation.

In our core higher education model, students take the course for credit. Students who come through BravenX via college success organizations receive a financial stipend in lieu of credit.

## OUR PARTNERS



In partnership with higher education institutions and college success organizations





1

**Are our Fellows securing  
quality career outcomes  
that put them on the path  
to the American Dream?**

# Braven 2024 Graduates Secured Strong Roles Post-Graduation

Of the 980 Braven Fellows who graduated from college in 2024, 84% are employed or enrolled in graduate school and 78% secured quality or pathway outcomes.<sup>2</sup>

## QUALITY OUTCOME

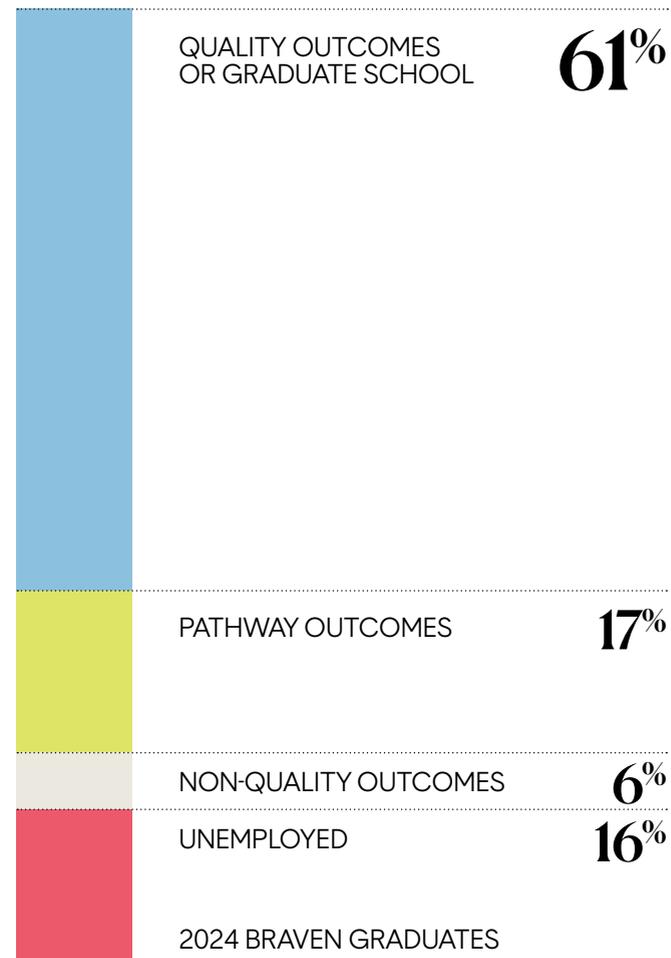
a full-time role that requires a bachelor's degree and includes some combination of promotion pathways, employee benefits, and a market-competitive starting salary, or enrollment in graduate school

## PATHWAY OUTCOME

a role that does not require a bachelor's degree but helps students' financial sustainability, is aligned with career interests, and will likely lead to more career-accelerating possibilities through skill development

## NON-QUALITY OUTCOME

a role that does not require a bachelor's degree, offers limited runway to additional career-accelerating opportunities, and is not aligned with students' career interests



Joe Mazza Photography (San Francisco, CA)



SAN JOSÉ STATE UNIVERSITY  
**Nohemi Noguera**

College of Social Sciences

Coordinator,  
Housing Services for Next Door  
Solutions to Domestic Violence



Kat Goduco



With Spelman College and Braven's help, Kynadi Franklin-Carter built the foundation for her path to the American Dream.

### SKILLS

The Braven experience equipped Kynadi with 5 key career competencies:

- Career Navigation
- Problem Solving
- Communication
- Teamwork
- Organization & Leadership

### NETWORKS

Paired with Leadership Coach Felicia Deas, Associate Director of the Bonner Office of Civic Engagement at Spelman College, who provided Kynadi with 60 hours of mentorship.

CAREER-READY  
**College Graduate**

### EXPERIENCE

After the Braven course, Kynadi secured a high-quality internship:

- Global IMX Media Partnerships Intern, The Coca-Cola Company

### CONFIDENCE

"The Braven course at Spelman College helped me develop my professional identity and brand by helping me understand what my values and skills are. This exploration gave me the foundation of who I want to be and what I want to be known for as a young professional."

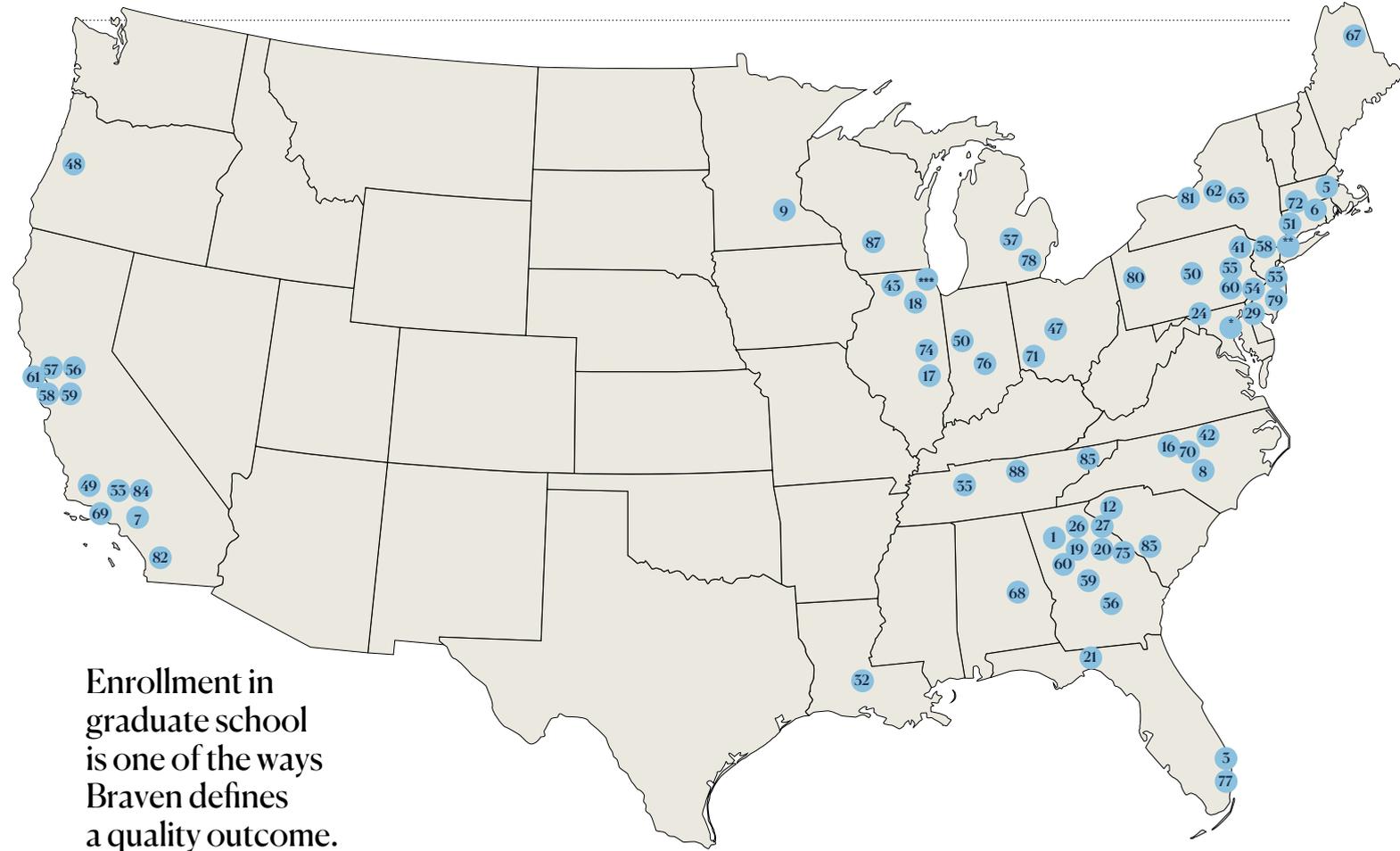
**SPELMAN COLLEGE**  
**Kynadi Franklin-Carter**

FALL 2022 FELLOW

Analyst,  
Fiserv

# Fellow Enrollment in Graduate School

23% of our 980  
2024 graduates went on to  
graduate school within six  
months of graduation.



Enrollment in  
graduate school  
is one of the ways  
Braven defines  
a quality outcome.

- |                                                  |                                                                        |                                                                            |                                                              |
|--------------------------------------------------|------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------|
| 1. Agnes Scott College                           | 29. Howard University*                                                 | 53. Rutgers Business School                                                | 77. University of Miami                                      |
| 2. American University*                          | 30. Lebanon Valley College                                             | 54. Rutgers School of Public Health                                        | 78. University of Michigan                                   |
| 3. Barry University                              | 31. Lehman College**                                                   | 55. Rutgers University - Newark                                            | 79. University of Pennsylvania Perelman School of Medicine   |
| 4. Baruch College**                              | 32. Louisiana State University and Agricultural and Mechanical College | 56. Samuel Merritt University                                              | 80. University of Pittsburgh                                 |
| 5. Boston University                             | 33. Loyola Marymount University                                        | 57. San José State University                                              | 81. University of Rochester School of Medicine and Dentistry |
| 6. Brown University                              | 34. Loyola University Chicago***                                       | 58. San José State University - Charles W. Davidson College of Engineering | 82. University of San Diego                                  |
| 7. California State University, Long Beach       | 35. Meharry Medical College                                            | 59. Seton Hall University School of Law                                    | 83. University of South Carolina                             |
| 8. Campbell University                           | 36. Mercer University                                                  | 60. South College Atlanta                                                  | 84. University of Southern California                        |
| 9. Capella University                            | 37. Michigan State University                                          | 61. Stanford University                                                    | 85. University of Tennessee                                  |
| 10. Chicago School of Professional Psychology*** | 38. Montclair State University                                         | 62. State University of New York Upstate Medical University                | 86. University of the District of Columbia*                  |
| 11. Chicago-Kent College of Law***               | 39. Morehouse School of Medicine                                       | 63. Syracuse University                                                    | 87. University of Wisconsin-Milwaukee                        |
| 12. Clemson University                           | 40. National Louis University***                                       | 64. The City College of New York**                                         | 88. Vanderbilt University                                    |
| 13. Columbia University**                        | 41. New Jersey Institute of Technology                                 | 65. The City University of New York**                                      |                                                              |
| 14. Cornell University**                         | 42. North Carolina Central University                                  | 66. The George Washington University*                                      | <b>International Schools</b>                                 |
| 15. DePaul University***                         | 43. Northern Illinois University                                       | 67. Tufts University                                                       | 1. British Academy of Dramatic Arts                          |
| 16. Duke University                              | 44. Northwestern University***                                         | 68. Tuskegee University                                                    | 2. London School of Economics                                |
| 17. Eastern Illinois University                  | 45. New York University**                                              | 69. University of California, Los Angeles                                  | 3. University of Manchester                                  |
| 18. Elmhurst University                          | 46. New York University Silver School of Social Work**                 | 70. University of North Carolina at Chapel Hill                            |                                                              |
| 19. Emory University                             | 47. Ohio State University                                              | 71. University of Cincinnati                                               |                                                              |
| 20. Emory University Goizueta Business School    | 48. Oregon State University                                            | 72. University of Connecticut                                              |                                                              |
| 21. Florida A&M University                       | 49. Pepperdine University                                              | 73. University of Georgia                                                  |                                                              |
| 22. George Mason University*                     | 50. Purdue University                                                  | 74. University of Illinois Urbana-Champaign                                |                                                              |
| 23. George Washington University*                | 51. Quinnipiac University                                              | 75. University of Illinois Chicago***                                      |                                                              |
| 24. Georgetown University*                       | 52. Rush University***                                                 | 76. University of Indianapolis                                             |                                                              |
| 25. Georgetown University School of Medicine*    |                                                                        |                                                                            |                                                              |
| 26. Georgia State University                     |                                                                        |                                                                            |                                                              |
| 27. Georgia State University College of Law      |                                                                        |                                                                            |                                                              |
| 28. Hofstra University**                         |                                                                        |                                                                            |                                                              |

\* Denotes schools in Washington D.C. area (8)  
 \*\* Denotes schools in New York City area (9)  
 \*\*\* Denotes schools in Chicago area (8)



Kyle James, Put You On Stage

THE CITY COLLEGE OF NEW YORK

**Alanis Omar**

FALL 2022  
FELLOW

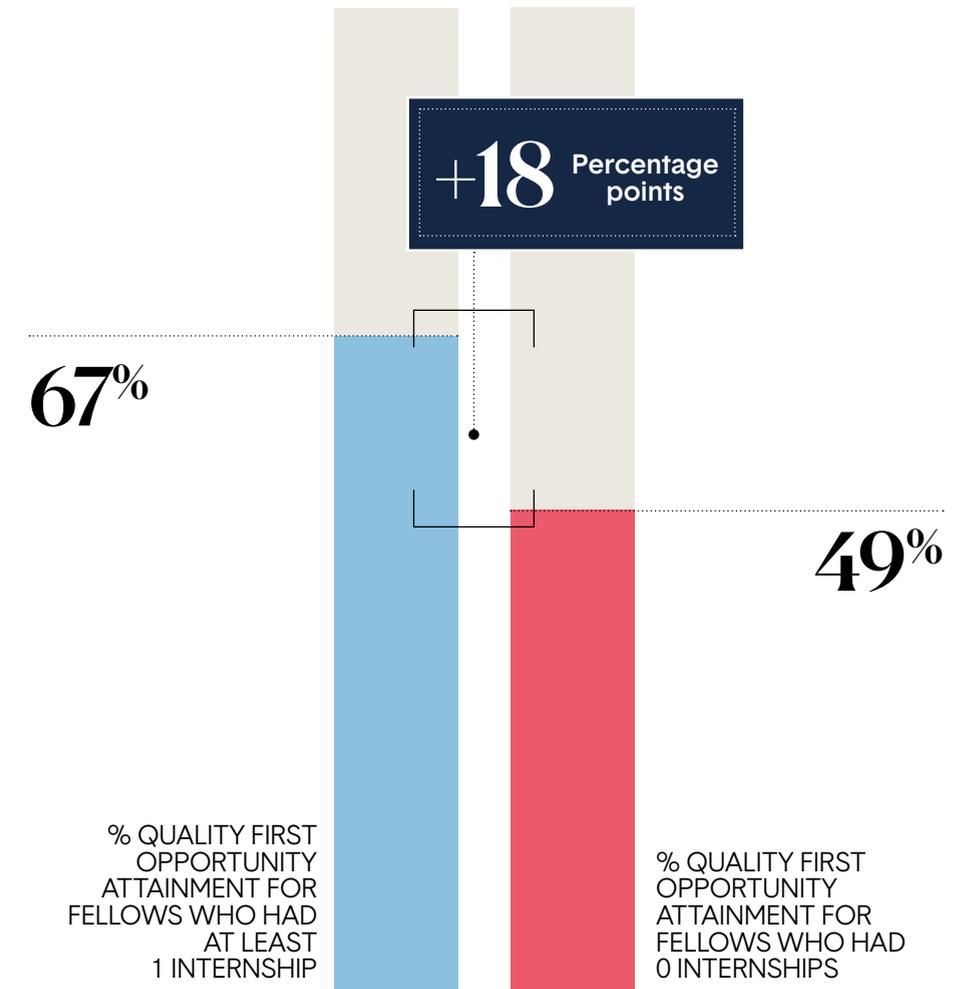
Legislative Intern,  
United States Senate



# Internships Often Lead to Strong First Opportunities After College

For college students, internships serve as critical proof points of experience that open professional doors.

The influence of internships on post-graduate success is underscored by our data: Braven Fellows nationwide who have completed at least one internship in college are 18 percentage points more likely to secure a quality first opportunity than Fellows who have not (67% vs 49%).



% QUALITY FIRST OPPORTUNITY ATTAINMENT FOR FELLOWS WHO HAD AT LEAST 1 INTERNSHIP

% QUALITY FIRST OPPORTUNITY ATTAINMENT FOR FELLOWS WHO HAD 0 INTERNSHIPS



# Rise of AI Presents Opportunities and Concerns for New Graduates

AI is likely to automate tasks that are tedious and routine—those typically performed by entry-level talent.<sup>3</sup> But in the rapid rise of AI, there is still tremendous value in a college degree.

With the advancement of AI, the human skills students practice while earning a college degree are more important than ever: problem solving, communication, collaboration, real-world experience. Just as important is students' AI literacy: the ability to leverage AI thoughtfully, strategically, and confidently to enhance their work and impact.

College helps early career professionals develop:

Higher-order problem-solving skills to make ethical decisions.<sup>4</sup>



Strong teamwork skills to effectively lead teams and leverage AI across disciplines.<sup>5</sup>



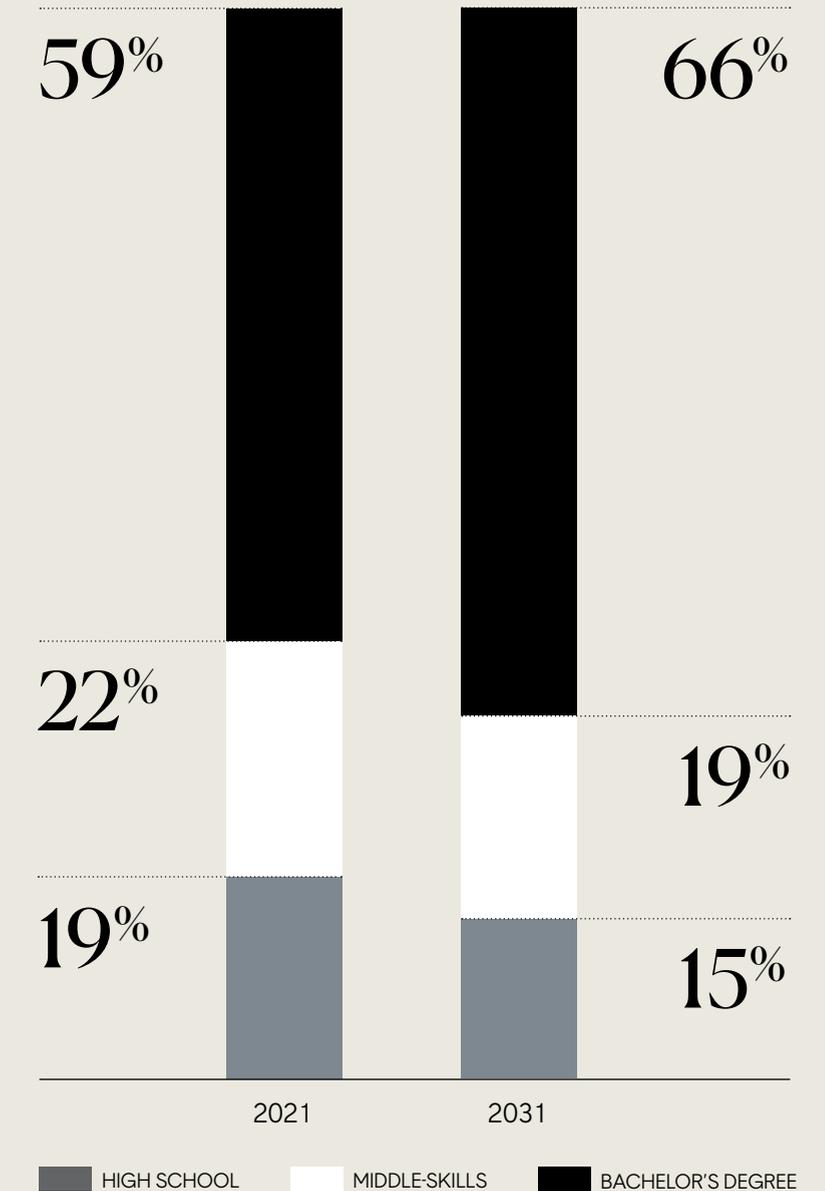
Foundational knowledge to lead and brainstorm creative, innovative solutions to complex problems.<sup>6</sup>



While no one is certain of the true impact AI will have on the job market, research shows that economic opportunity will increasingly favor workers with higher levels of education and training.

According to *The Future of Good Jobs* report produced by Georgetown University's Center on Education and the Workforce, while there will be good jobs in every educational pathway in 2031, only 15 percent will be available to workers on the high school pathway, compared to 66 percent on the bachelor's degree pathway and 19 percent on the middle-skills pathway.<sup>7</sup>

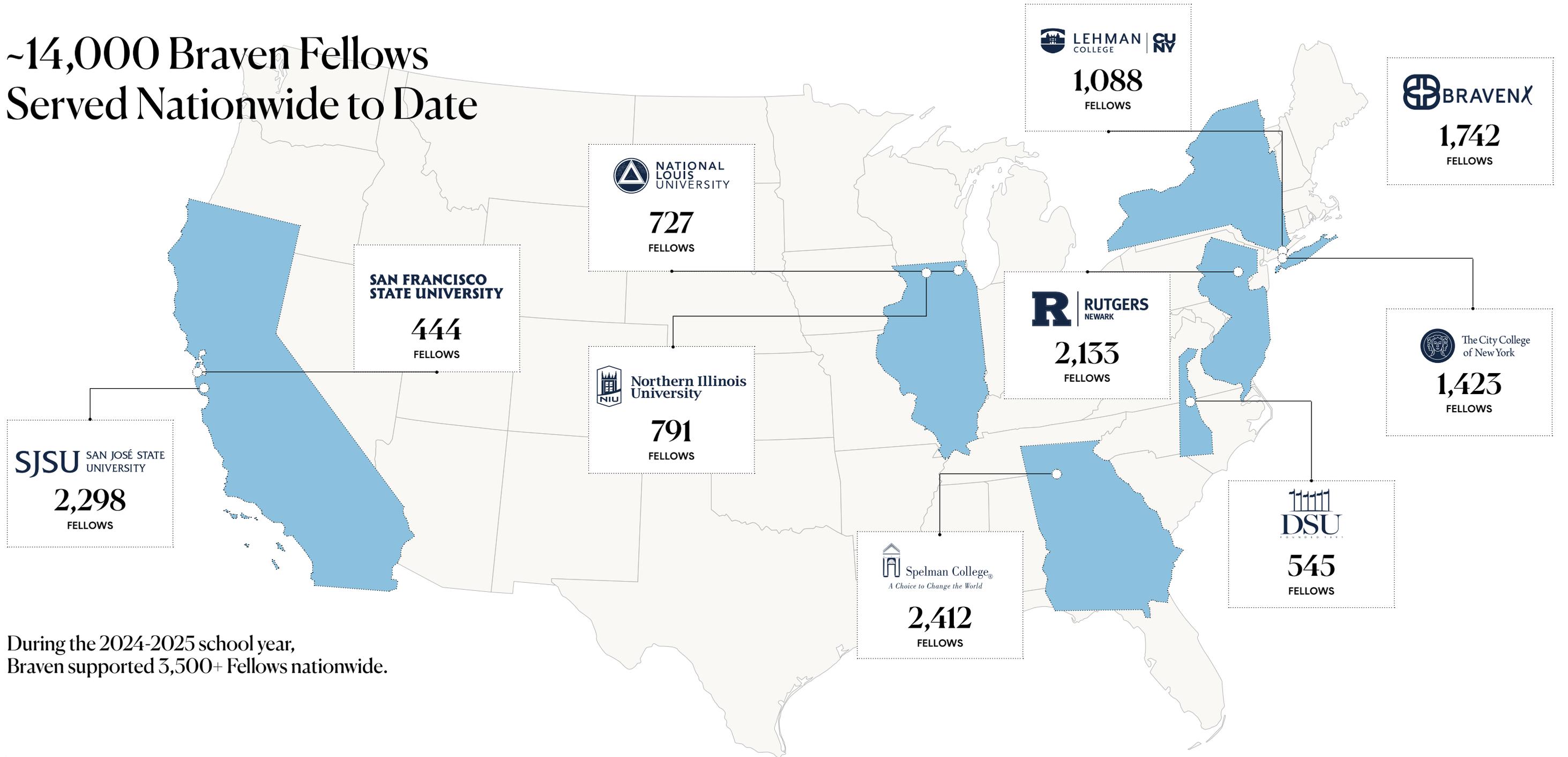
Distribution of Good Jobs by Educational Pathway





**Are we impacting  
more students and  
maintaining program  
quality?**

# ~14,000 Braven Fellows Served Nationwide to Date



During the 2024-2025 school year, Braven supported 3,500+ Fellows nationwide.

# 2024-2025 Braven Fellows in our Core Higher Education Model

2,940 Fellows completed the Braven course in the 2024-2025 school year at:

The City College of New York

Delaware State University

Northern Illinois University

Rutgers University-Newark

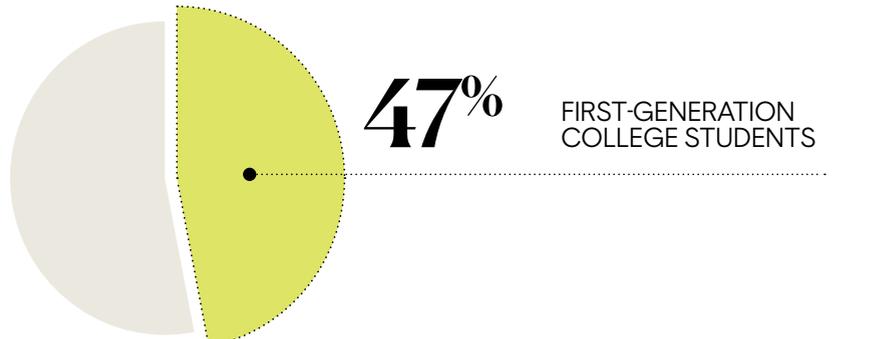
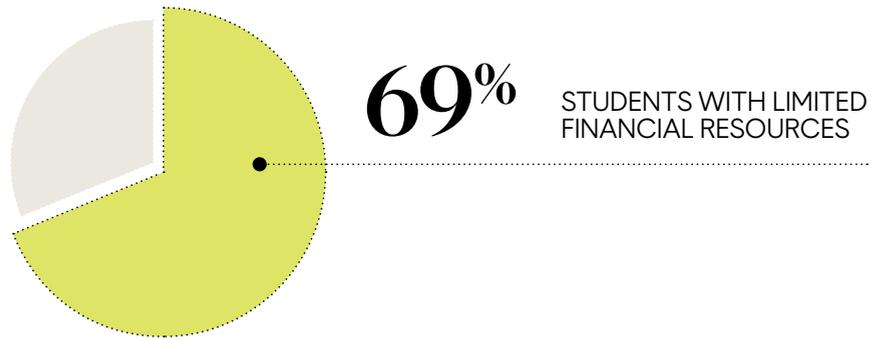
San Francisco State University

San José State University

Spelman College



2024-2025 Fellows are:



70% of Fellows who take the Braven Accelerator Course feel Braven has improved their chances of getting a job a great deal or quite a bit.

**Net Promoter Score:** a widely used customer satisfaction metric on a scale of -100 to 100 that measures how likely a Fellow would recommend Braven to a friend. Above 0 is good, above 20 is favorable, and above 50 is excellent.

Top 5 Majors



PSYCHOLOGY



ECONOMICS



BIOLOGY



MANAGEMENT



BUSINESS ADMINISTRATION



**Are we supporting  
Fellows to secure  
internships and  
complete college?**



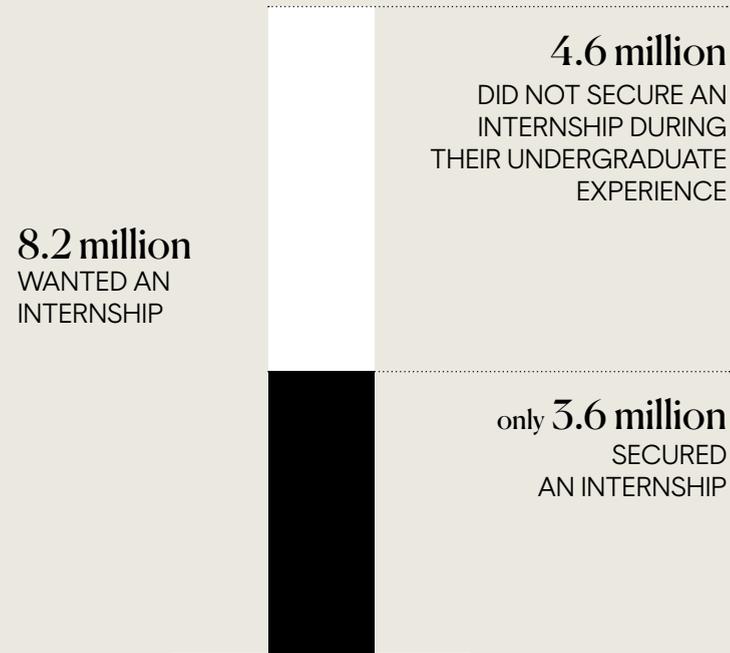


# Pathways to Securing Internships for All Students

## Securing an internship during college is challenging.

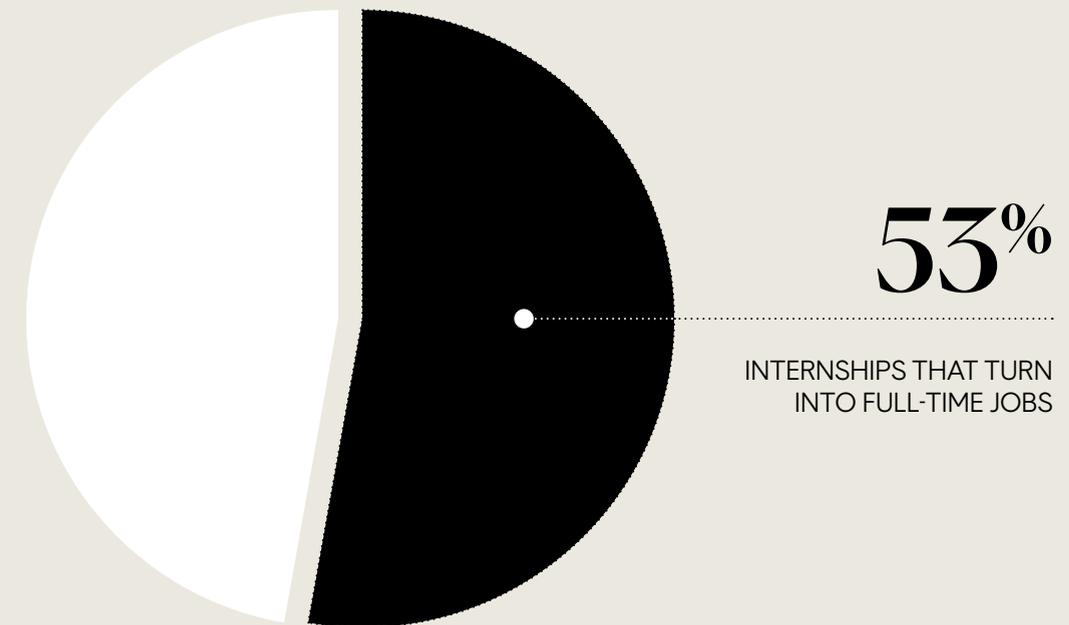
Common reasons students cite for not interning include prioritizing paid work over unpaid internships due to financial need and the difficulty of finding and securing an internship due to a lack of social networks, managing heavy course loads, and a lack of awareness about how to find internships.<sup>10</sup>

In 2023, approximately **8.2 million students** wanted an internship, but only 3.6 million had the opportunity.<sup>8</sup> This means only about four in ten college students secured an internship during their undergraduate experience.



Even in light of these barriers, internships remain an important means for organizations to recruit college-level talent for entry-level roles.

According to the National Association of Colleges and Employers' (NACE) 2024 Internship & Co-op Survey, 53% of eligible interns on average were converted into full-time, entry-level hires by their employers in the 2023-2024 academic year.<sup>9</sup>





Kat Goduco



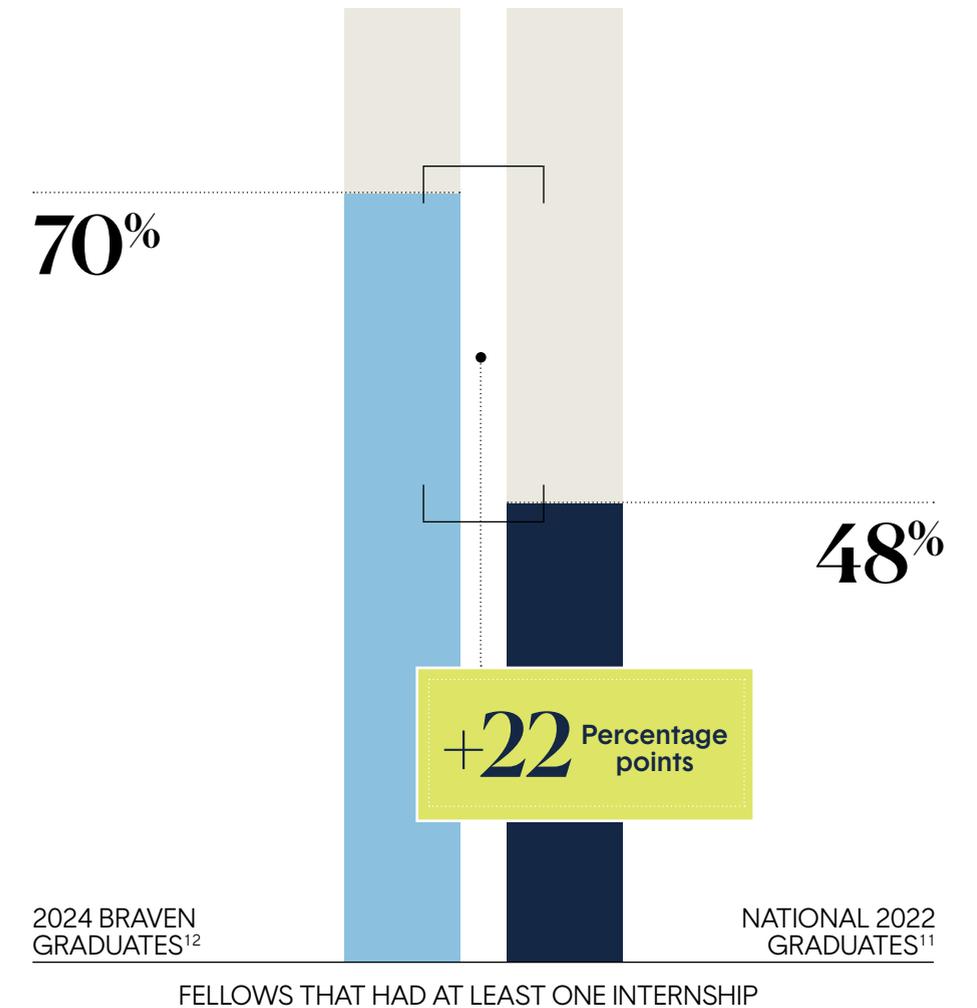
SPELMAN COLLEGE  
**Morgan Miles**

Claims Intern,  
Berkshire Hathaway Specialty



# Braven Fellows Outpace Graduates Nationally in Internship Attainment

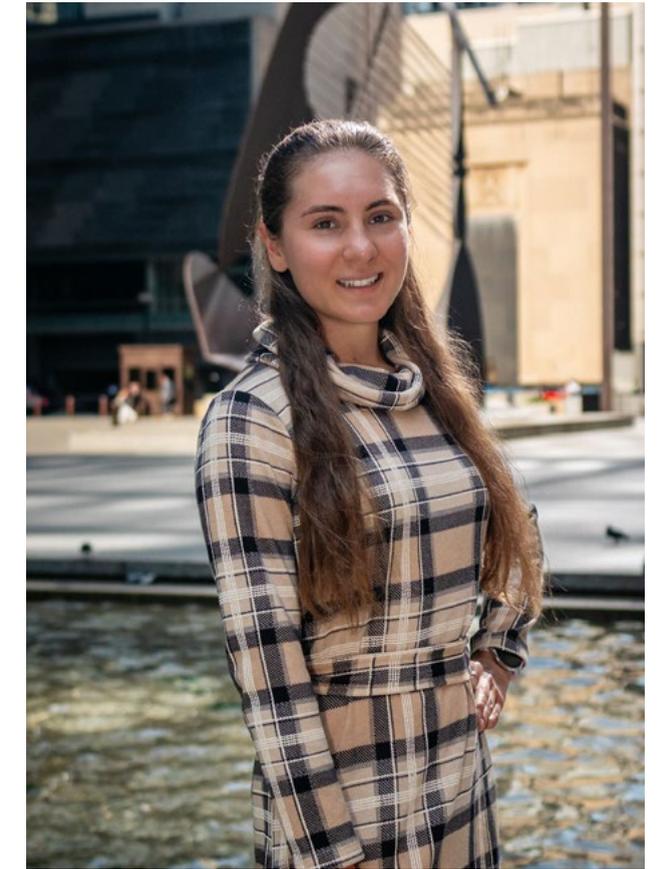
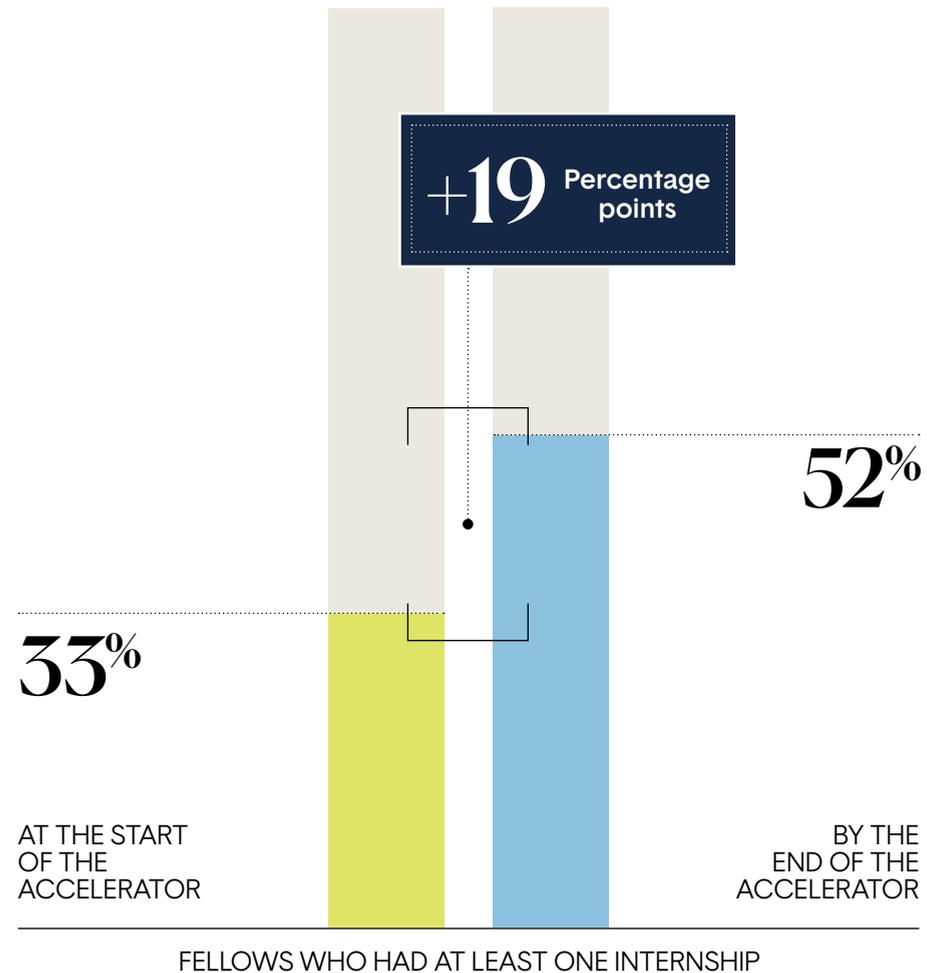
Compared with graduates nationally, Braven 2024 graduates were 22 percentage points more likely to have at least one internship during their college experience, better positioning them to secure a strong first opportunity post-college.



# The Braven Experience Drives Meaningful Increase in Internship Attainment

Internships are a key step toward strong career outcomes.

In the 2024-2025 school year, Braven Fellows saw a 19 percentage point uplift in internship attainment between the start and end of the Accelerator course, speaking to an important element of the immediate impact of the Braven experience.



Chris Joyce



NATIONAL LOUIS UNIVERSITY  
**Olga Subtselnaia**

Business Analyst Intern, Ashling Partners

MS Power Platform Consultant, Ashling Partners

# Braven Doubles Size of Capitol Hill Policy Fellowship

Originally launched in 2024 in partnership with Rutgers University-Newark, the Capitol Hill Policy Fellowship Program has expanded nationally in its second year.

The program now includes eight undergraduate Braven Fellows from Rutgers–Newark, San José State University, and The City College of New York, all placed in paid internships in Congressional offices in Washington, D.C.

Designed to support students who are first in their families to go to college and/or face financial constraints to access public service careers through a comprehensive nine-week Fellowship experience.

Fellows receive fully covered housing, transportation, a professional wardrobe stipend, and a generous living allowance. They also receive personalized coaching, mentorship, and career development support from Braven and higher education partners.



**Edwin Pineda-Cortes**

School of Arts & Sciences  
Representative LaMonica McIver (NJ-10)

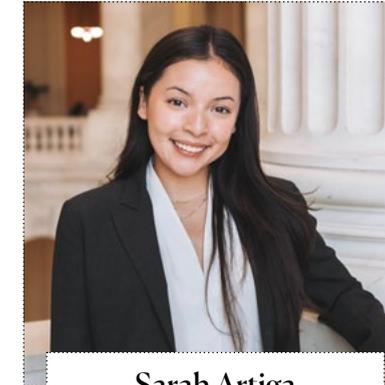
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**Moujan Moghimi**

School of Arts & Sciences  
Representative Herb Conaway (NJ-13)

RUTGERS UNIVERSITY-NEWARK



**Sarah Artiga**

Lucas College of Business  
Senate Health, Education, Labor, and Pensions Committee– Minority Staff

SAN JOSÉ STATE UNIVERSITY



**Alexis Castro**

School of Criminal Justice  
Representative Lois Frankel (FL-21)

RUTGERS UNIVERSITY-NEWARK



**Karen Perez**

School of Public Affairs & Administration  
Representative Nydia Velazquez (NY-7)

RUTGERS UNIVERSITY-NEWARK



**Esron Holder**

Rutgers Business School  
Representative LaMonica McIver (NJ-10)

RUTGERS UNIVERSITY-NEWARK



**Rifah Hussain**

Colin Powell School for Civic And Global Leadership & Division of Humanities and Arts

Senator Tim Kaine (VA)

THE CITY COLLEGE OF NEW YORK



**Jacinay Coleman-Shelton**

School of Public Affairs & Administration  
Representative Bonnie Watson Coleman (NJ-12)

RUTGERS UNIVERSITY-NEWARK

# Investing in Future Leaders

Started in 2024, The Sharon G. Eubanks-Pope Internship Grant awards Braven Fellows with a stipend for both full-time and part-time opportunities, bridging the financial gap for students seeking to build their career experience.

In 2025, 14 Braven Fellows were awarded the grant.



**Aubria King**  
Major: Biology  
R&B Therapeutic Services LLC Intern



**Zoe Oliver**  
Major: Biology  
EndocrineCo. Intern



**Gifty Banahene**  
Major: Biology  
Korle-Bu Teaching Hospital Intern



**Yari Jones**  
Major: Comparative Women's Studies  
International Rescue Committee Intern



**Emani Labon**  
Major: Political Science  
Bronx Defenders Intern



**Rosemary Oleh**  
Major: Psychology  
NYU Resilient Lab Intern



**Stephanie Villela**  
Major: Computer Science  
Accelerant Intern



**Nola James**  
Major: Political Science  
Tolbert Counsel LLC Intern



**Hannah Bennett**  
Major: Political Science  
Legal Aid Division Intern



**Ara-Oluwa Jacob**  
Major: Mathematics  
Mathematics Research Assistant at Swarthmore College



**Journey Davis**  
Major: Economics  
Cook County Sheriff's Office Intern



**Desire Harris**  
Major: Kinesiology  
Hardy Williams Mastery Charter School Intern



**Joasia Jacobs**  
Major: Sociology and Comparative Women's Studies - Pre-Law Track  
University Of Miami Global Institute Intern



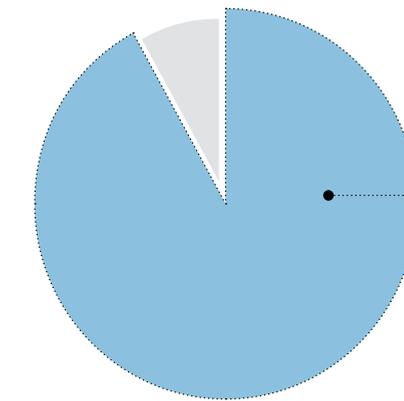
**Chioma Ibida**  
Major: Psychology, Sociology & Anthropology  
Research Assistant at Rennie Harris Puremovement



# Encouraging Levels of College Completion

Braven Fellows have achieved a 92% six-year on-time graduation rate.<sup>13</sup>

Nationally, only about 7 in 10 students graduate within six years of college enrollment.<sup>14</sup> Braven Fellows, who typically join us during their sophomore or junior year, are persisting and graduating at an encouraging rate.



92%

BRAVEN FELLOW 6-YEAR GRADUATION RATE

+20 Percentage points

92% BRAVEN FELLOW 6-YEAR GRADUATION RATE

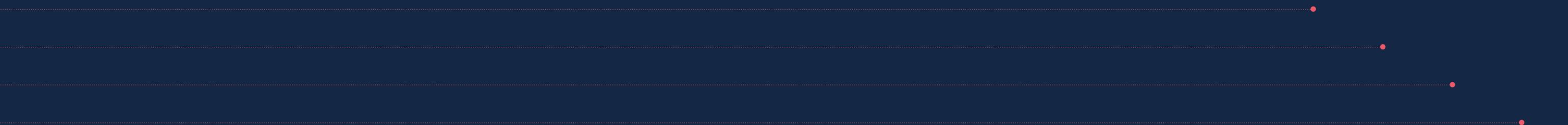
72% NATIONAL 6-YEAR GRADUATION RATE FOR 2022 GRADUATES<sup>14</sup>

THE CITY COLLEGE OF NEW YORK  
**Darshna Baria**  
 Consulting Analyst,  
 Accenture





**Are our Fellows  
developing the career  
readiness skills, networks,  
and confidence needed  
for success?**



# Growth in Career-Readiness Skills

The Braven experience focuses on the following six career-readiness skills: career navigation, problem-solving, teamwork, communication, organization, and leadership.

Why these career-readiness skills?  
These career-readiness skills are:

**1.** Grounded in what research says is needed to successfully secure a strong first opportunity<sup>19,21</sup>

**2.** In high-demand from employers (however, employers report recent graduates have not sufficiently developed these skills)<sup>17,18,20</sup>

**3.** Aligned with other career-readiness frameworks such as the National Association of College Employers (NACE) career-readiness competencies and the Association of American Colleges and Universities (AAC&U)'s VALUE rubrics<sup>15,16</sup>

In 2024-2025, Braven Fellows achieved an average Accelerator course pass rate of **92%** and an average final grade of **82%**, showcasing strong career-readiness skill mastery.

## Career Navigation



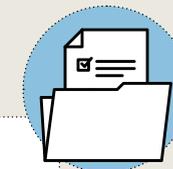
- Reflects on strength, values, and interests
- Explores multiple career options
- Takes career actions such as making plans, creating a portfolio, and building networks

## Leadership



- Leads from values
- Grounds in purpose and assets
- Learns continuously from feedback and reflection

## Organization



- Plans and prioritizes tasks
- Monitors progress and adjusts when faced with challenges
- Gets things done

## Communication



- Presents ideas clearly and purposefully
- Listens actively to understand and asks questions
- Demonstrates empathy and respect

## Teamwork



- Works effectively towards shared goals
- Navigates differences
- Holds self and others accountable for deliverables

## Problem Solving



- Defines the problem and identifies root causes
- Designs potential solutions
- Tests and implements solutions

# Network Strength

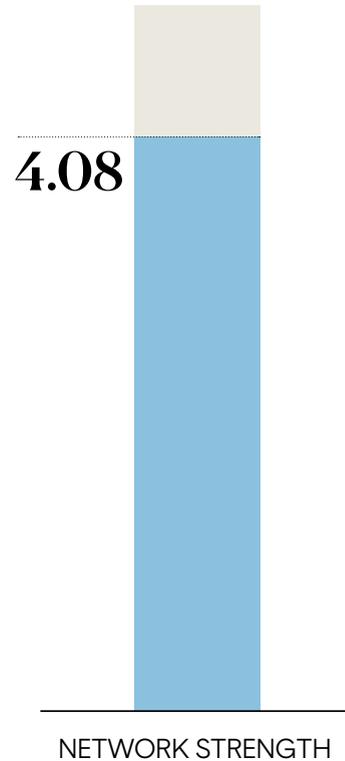
Extensive research has illustrated the importance of networks or social capital in career navigation and success.<sup>22</sup>

Braven supports students to build professional networks consisting of strong relationships and to build the skills necessary to mobilize those networks to advance their career goals.

To measure students' Network Strength, we leverage resources from the Search Institute. We capture a critical component of a student's network strength.

In 2024-2025, Braven Fellows scored a 4.08 out of 5.0 in Network Strength.<sup>23</sup>

**Network Strength**  
Indicates whether students have people in their network who they could go to for help, are trusted, and they feel close to, as well as those who they feel less close to but who may make a connection or help them access opportunities to achieve their goals.



To put these results into context, on a scale of 1 (strongly disagree) to 5 (strongly agree), Braven Fellows report that by the end of the Accelerator, their networks encompass trusted strong ties and valuable weak ties that they can rely on for professional support.



RUTGERS UNIVERSITY-NEWARK

**Sophia Estape**

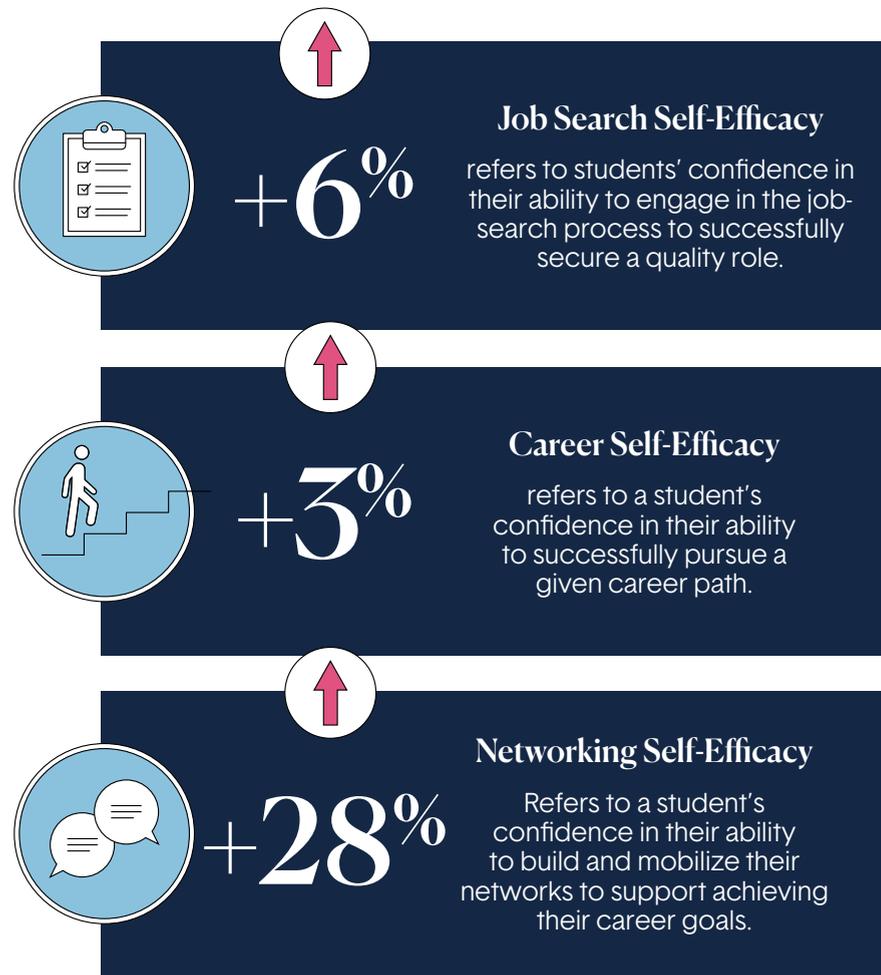
Staff Geologist,  
Langan

# Growth in Confidence Measures: Self-Efficacies

Each semester, Braven measures growth in self-efficacies from the start to the end of the Braven Accelerator.

Self-efficacy is a person's belief in their ability to succeed in various situations and is associated with academic and lifetime success. It is not typically measured through traditional assessments like standardized tests, but plays a large role in explaining job search, career search behaviors, and career outcomes.

In 2024-2025, Braven Fellows showed statistically significant growth<sup>24</sup> across all three non-cognitive self-efficacy measures.



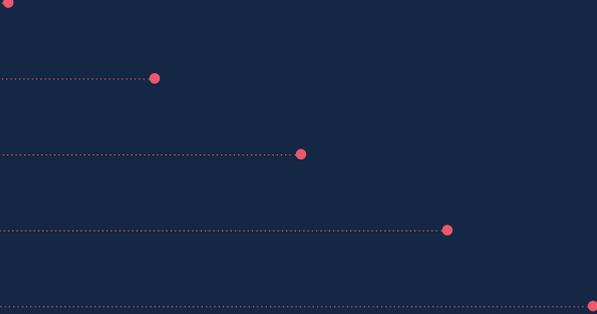
SAN JOSÉ STATE UNIVERSITY

**Mithi Pandey**

Master's in Computer Science,  
San José State University



**Are we building  
employer and  
higher education  
partnerships with  
true shared value?**



# Employer Spotlight:

This year, Atlassian is one of Braven's partners investing \$250,000 and providing crucial programmatic support.



Braven has 14 projects in Jira Service Management across all departments at Braven.

Atlassian provided \$75,000+ in product support, fueling Braven's ability to scale impact.

Braven's collaboration with Atlassian helps open doors to the American Dream.

## IMPACT



## EMPLOYEE VOLUNTEERISM



## PROGRAMMATIC HIGHLIGHTS

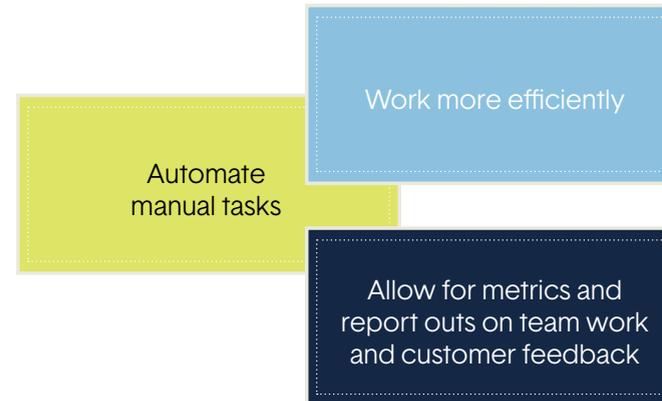
Pre-Summit Fellow Mixer

Host site for San Francisco State University launch

Virtual career treks for Fellows



Braven's transition to the Atlassian suite enables our teams to:



**Dr. Grace Cadiz**  
Partnerships Manager,  
Global Education  
Atlassian

"Our partnership with Braven shows what's possible when we go all-in: our funding fuels their growth, our technology amplifies their reach, and our volunteers become champions after meeting Braven Fellows who just need that first door opened. If you believe talent is everywhere but opportunity isn't, Braven is proving we can change that and they're inviting all of us to be part of the solution."



# Higher Education Spotlight: San Francisco State University

In Fall 2024, Braven launched a partnership with San Francisco State University, expanding our footprint in the Bay Area to equip even more students with the skills, networks, confidence, and experience they need to launch strong first jobs.

444

Fellows completed the course this past school year

206

Mock Interviewers collectively volunteered 500+ hours

100

Leadership Coaches collectively volunteered 6,000+ hours

Joe Mazza Photography (San Francisco, CA)

SAN FRANCISCO STATE UNIVERSITY

**Atharva Shrivastava**

FALL 2024 FELLOW

Undergraduate Research Assistant Intern, RED Lab

**SAN FRANCISCO STATE UNIVERSITY**



**Lynn Mahoney**

President  
San Francisco State University

"Partnering with Braven reflects SF State's deep commitment to student success. Together, we're ensuring that more of our students—many of whom are first in their families to attend college—graduate not only with a degree but also with the confidence, networks, and career readiness to thrive in the workforce."

# Braven National Faculty Council

The Braven National Faculty Council is a distinguished collective of faculty leaders from Braven's partner institutions.

Faculty have deeply informed our model from the start. This past year we formalized their engagement through our Inaugural Faculty Council. These trailblazers serve as strategic advisors in shaping the evolution of our curriculum. They've discussed topics ranging from Braven's approach to generative AI in the curriculum to strengthening alignment between the Capstone Challenge and AAC&U's high-impact practices.



Alicia Schatteman

Vice Provost for Academic Affairs and Professor, **Northern Illinois University**



Hyacinth Miller

Assistant Teaching Professor Africana Studies and Political Science Internship and Study Abroad Director, **Rutgers University-Newark**



Kimeu Boynton, JD

Associate Professor, Sociology and Criminal Justice; Interim Assistant Dean of the College of Humanities, Education & Social Sciences, **Delaware State University**

Director for Liberal, Integrated & Leadership Studies, **Delaware State University**



Kaleena Rogers

Associate Director of Field Education & Teaching Instructor, **Rutgers University-Newark**



Ryan Skinnell

Professor of Rhetoric & Writing and Director of First-Year Writing, **San José State University**



Phyllis Brooks Collins, PhD

# We couldn't do it without you!

## Higher Education Partners & Employer Partners

### Higher Education Partners

Chicago State University (BravenX)  
The City College of New York  
Delaware State University  
National Louis University  
Northern Illinois University  
Rutgers University - Newark  
San Francisco State University  
(launched Fall 2024)  
San José State University  
Spelman College

### BravenX Partners

5 Strong Scholars Foundation  
Achieve Atlanta  
Arkansas Commitment  
Ascend Public Schools  
Associated Colleges of Illinois  
Augustana College  
Breakthrough Kent Denver  
Carmen Schools of Science & Technology  
Chicago Scholars  
Chicago State University  
City Year Chicago  
Coney Island Prep Public Schools  
Cooperman College Scholars  
Coral Academy of Science Las Vegas  
Cristo Rey Network  
DREAM Charter School  
DSST Public Schools  
Evanston Scholars  
Excel Academy Charter School  
Excellence Community Schools  
Freedom Preparatory Academy Charter Schools  
IDEA Public Schools  
Judson University  
KIPP Metro Atlanta  
KIPP Forward  
KIPP NJ  
Lehman College

LISA Academy  
National Association for Urban Debate Leagues  
Newark Youth Career Pathways Program  
North Central College  
Noble Schools  
Rivet School  
SEEDS  
The Academy Charter School  
The Wight Foundation  
Uncommon Schools  
Uplift Education  
UtmostU

### Employer Partners

**LEAD**  
*(\$250K+ and programmatic support)*  
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LinkedIn  
Morgan Stanley  
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### ANCHOR

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Brooks Brothers & The Golden Fleece Foundation  
Cognizant US Foundation  
Salesforce  
San Jose Sharks Foundation  
The College Board  
UBS

### KEYSTONE

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BlackRock  
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Clayton, Dubilier & Rice  
CME Group Foundation  
Cornerstone Research  
NerdWallet  
Northern Trust  
nvp  
Panasonic North America  
Pathward N. A.  
PwC  
Silver Lake  
Taco Bell Foundation  
United Airlines  
Wells Fargo

### INNOVATION

*(\$10K+ and programmatic support)*  
Devils Youth Foundation  
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Horizon Blue Cross Blue Shield of New Jersey  
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M&T Bank  
Neuberger Berman  
Rakuten International  
WSFS Bank

### IMPACT

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AEA Investors  
Amazon  
Cadent

Catalina  
Chicago Sky Foundation  
Choose New Jersey  
Cisco  
Cramer-Krasselt  
Enkey.ai  
Exelixis  
GEM Realty Capital  
Google  
Harris Blitzer Sports & Entertainment  
Hispanic Foundation of Silicon Valley  
IQVIA  
Jacobs Levy Equity Management  
McKinsey & Company  
McMaster-Carr  
Medline  
Metro Atlanta Chamber  
Micron  
National Coalition of 100 Black Women  
NetApp  
PagerDuty  
Philadelphia 76ers  
Southern New Hampshire University  
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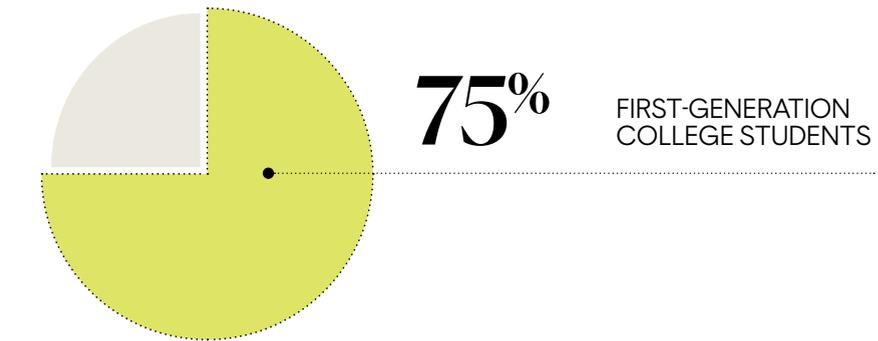
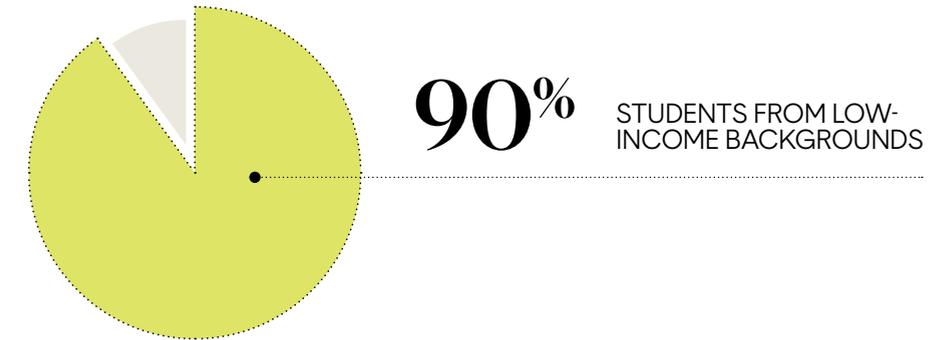
Addendum

# Course outcomes for 2024-2025 BravenX Fellows

580 Fellows completed BravenX during the 2024-2025 school year.



2024-2025 BravenX Fellows are:



79% of BravenX Fellows who take the Braven Accelerator Course feel Braven has improved their chances of getting a job a great deal or quite a bit.

74 **Net Promoter Score:** a widely used customer satisfaction metric on a scale of -100 to 100 that measures how likely a Fellow would recommend Braven to a friend. Above 0 is good, above 20 is favorable, and above 50 is excellent.

Top 5 Majors



PSYCHOLOGY



COMPUTER SCIENCE



BIOLOGY



BUSINESS ADMINISTRATION



ECONOMICS

# All-time BravenX Impact



**1,742**  
Total BravenX Fellows served all-time



## BravenX Partners



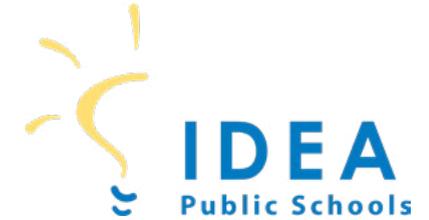


“Participating in the BravenX Accelerator has been one of the most impactful parts of my college experience. It gave me the structure and space to reflect on the kind of professional I want to become and helped me align my personal goals with my career aspirations. I especially appreciated being able to apply my current skills through a capstone project that felt both relevant and exciting. Because of BravenX, I feel more prepared and confident in the job search process—I truly believe it’s given me an edge in recruitment.”

**BRAVENX  
COLUMBIA UNIVERSITY**  
**Erik Berlanga Vazquez**  
Media, Content &  
Communications Strategist  
Columbia Undergraduate Student Life

FALL 2024 FELLOW

# Spotlight: IDEA Public Schools



IDEA Public Schools believes that each child can go to college. Since 2000, IDEA Public Schools has grown to a network of tuition-free, K-12 public charter schools in the United States, currently serving 87,000 college-bound students in 145 schools across Texas and its affiliates.

In the last 17 years, IDEA has sent nearly 100% of its graduates to college and remains on track to uphold that legacy.

“At IDEA Public Schools, our Alumni Affairs Team proudly partners with Braven to drive real, measurable outcomes for our alumni.

With 15,000 alumni today, and on track to serve 50,000 by 2030, we’re scaling and engineering an alumni support model that proves positive 60%+ college graduation rates amongst our alumni.

Braven shares our commitment and urgency. They’re not just leading a movement. They’re transforming what success looks like for students. This partnership directly fuels our mission: to prepare our graduates for success in college and life, generally, and



**José-Luis Vasquez**

Managing Director  
of Alumni Affairs,  
IDEA Public Schools

to democratize college completion, specifically. We’re not just imagining change, we’re building it, together through real partnership.”

# Endnotes

1. Statistics are drawn from data provided by the National Center for Education Statistics, including figures from its Digest of Education Statistics (January 2024 table) and a report on Pell Grant recipients (February 2018). Further data is from the National Student Clearinghouse Research Center's "Transfer and Progress" report (February 2024) and the IPEDS Trend Generator (data as of Winter 2020–21).
2. We have jobs data for 88% of the Braven Class of 2024. Jobs data reflects Braven core sites only: City College of New York, Northern Illinois University, Rutgers University-Newark, San José State University, Spelman College.
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11. Strada Education Foundation. "From College to Career: Students' Internship Expectations and Experiences." Strada Education Foundation, 17 May 2023.
12. Internship data reflects Braven core sites only: City College of New York, Northern Illinois University, Rutgers University-Newark, San Jose State University, Spelman College.
13. Six-year graduation rate of Braven Fellows includes students who enrolled as first-time freshmen at SJSU and RU-N, not including those who took Braven as seniors, transfers, or international students. SJSU and RU-N are the only core sites included in the six-year graduation rate calculation because they have reached a critical number of graduates to date.
14. National comparison is the implied six-year graduation rate for Pell Grant recipients who were full-time, first-time degree/certificate-seeking undergraduate students in the 2017 starting cohort (adjusted) at four-year public Title IV institutions, after accounting for those who persisted from freshman to sophomore year and from sophomore to junior year. Sources for data: U.S. Department of Education, National Center for Education Statistics, IPEDS, Winter 2023–24, Graduation Rates component (provisional data); Pitcher, McCall, and Parson, Kelle. "More to the Retention Story: Exploring Second- to Third-Year Retention at 4-Year Colleges and Universities." *American Institutes for Research*. July 2023.
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23. Pre- and Post-Accelerator averages in confidence self-efficacy measures are as follows:  
Job Search Self-Efficacy (on a Likert scale of 1-7): Pre - 5.36, Post - 5.69  
Career Self-Efficacy (on a Likert scale of 1-7): Pre - 5.80, Post - 5.94  
Networking Self-Efficacy (on a Likert scale of 1-5): Pre - 2.76, Post - 3.53
24. Network and confidence measures are pulled from Fellow Pre- and Post-Accelerator Survey responses.

# Notes

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